



# Melbourne Fringe Festival

Visual Stories for The  
Festival Hub at Trades  
Hall

Image: a person with curly orange hair, wearing a pink, yellow and orange dress and sparkly square glasses, smiling, and arms out. The light behind them is blue.

These visual stories explain what will happen when you go to The Festival Hub at Trades Hall during the Melbourne Fringe Festival.



Image: the front of Trades Hall at night. Melbourne Fringe Festival posters are wrapped around the pillars, the lighting is purple and there are people out the front.



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# About Melbourne Fringe Festival

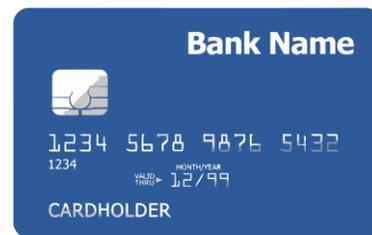
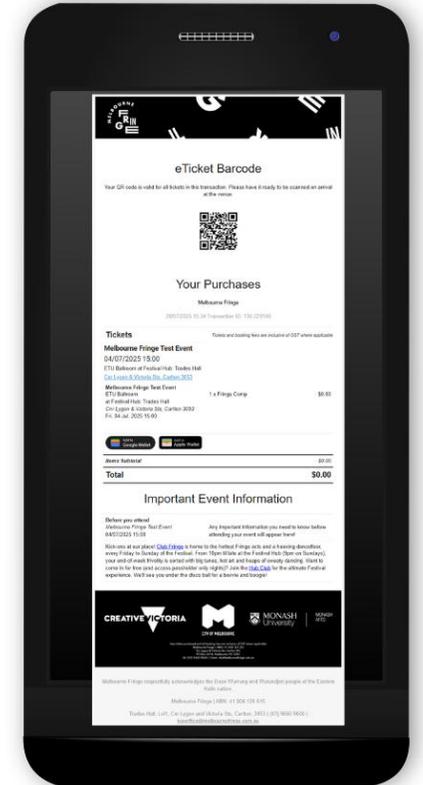
- Melbourne Fringe Festival happens from 30 September to 19 October. The name is shortened to the Festival.
- The Festival is happening at different venues around Melbourne.
- There are many types of performances – comedy, theatre, cabaret, spoken word, visual art, circus and dance.
- These visual stories are about The Hub. The Hub is at Trades Hall.



Images: three circles featuring performers – one is a woman kneeling near her wheelchair, one is three people singing and playing music on stage, one is a man inside a hoop

# What do you need to bring to attend the Festival?

- You must bring your ticket – on your phone, or cardboard ticket from the box office
- A water bottle
- Headphones or earplugs
- A debit or credit card or your phone to buy tickets or drinks
- A small bag that fits in your lap or under a seat
- A fidget toy.



Images: a pink festival ticket, a blue credit card, a yellow fidget spinner, a pair of black headphones, a purple drink bottle, a black bbag.

# What should you wear?

- You can wear casual clothes or party clothes or clothes that express who you are.
- It can feel cold at The Hub, so dress warmly.
- If you go to a Club night or Party, there are coat racks to put your coat and jacket.
- You can wear a mask if you want to. There will be surgical masks at the entrance of Club and Party nights.



Images: three abstract shapes with photos of people in it – people watching a show standing up, people sitting down wearing masks watching a show, people standing dressed like a an upside down ice cream and pink cake



# Tickets

- If you purchased your ticket, it will be in your emails. If someone else purchased your ticket, make sure they send the ticket to you before you go.
- You can bring your phone with the email that has your ticket. You can screenshot your ticket. You can print your ticket.
- You can buy a ticket from the box office.

Image: people at the front of Trades Hall, talking to each other and scanning tickets

# Where is The Festival Hub?

- The Festival Hub is at Trades Hall. Trades Hall is a big building with lots of rooms inside – these rooms are where different shows are on in the Festival.
- Trades Hall is on the corner of Lygon and Victoria Streets, Carlton.
- The closest train station is Melbourne Central.
- The closest tram stops are in Swanston Street (near State Library).
- The closest bus stop is outside Trades Hall on Lygon Street, the bus routes are 200, 200-207 and 207.
- There is carparking outside Trades Hall, including two accessible car spaces. You will need to pay for your parking.

[More detailed info on getting to Trades Hall](#)

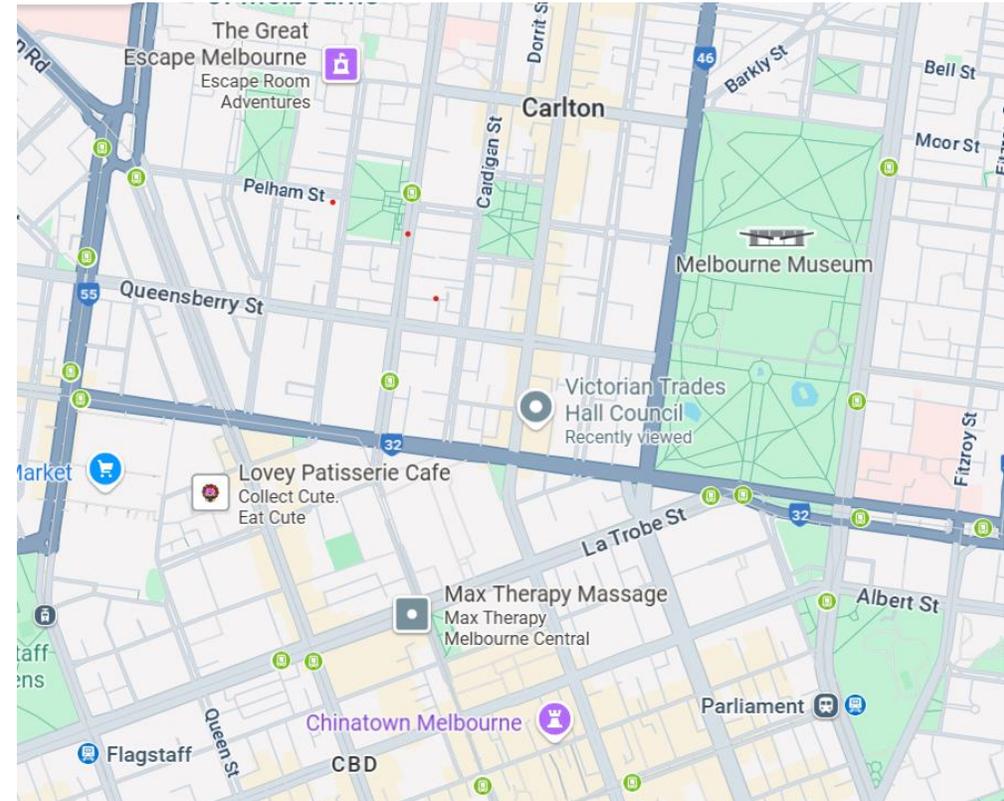


Image: a map showing where Trades Hall is in Carlton and Melbourne



# How do you enter The Festival Hub?

- There are three entrances to The Hub:
- The main entrance is on Lygon Street – upstairs or in the accessibility lift
- There is an entrance on Victoria Street – upstairs
- There is an entrance in The Loading Dock
- If you are not sure which entrance to use, you can ask a volunteer who will be wearing a purple tshirt
- There are stairs to walk between floors, or you can take the lift inside the building
- Floor plans of The Hub at Trades Hall are on the next page.

Image: people walking into Trades Hall. A Melbourne Fringe Festival teardrop shaped flag is at the left. Volunteers wearing purple are standing at the left



# What to do when you arrive at The Festival Hub

- When you arrive, you can walk up the stairs or take the lift – both at the front of the building and ask a Melbourne Fringe volunteer where your show is playing. They will be wearing a purple shirt.
- If you don't need help, you can check your ticket for the room where your show is playing, walk to the room and join the queue.
- If you want a drink, you can go to the bar. It is downstairs, in the Loading Dock.

Image: a volunteer pointing out the entrance to an audience member. They are standing at the entrance of The Hub.



# Crowds

- There may be lots of people outside The Hub.
- There may be lots of people inside The Hub.
- It might be very noisy and busy.
- You can wear headphones, or ear plugs if you need to.
- There are seats in The Hub if you need to sit down before or after a show.



Images: People enjoying a drink in the bar, and people queuing up to go into a room

# Break out space at The Hub

- There is a break out located the ground floor of The Hub. It is near to the Loading Dock.
- The break out space is a place you can go to if you am feeling overwhelmed.
- This space has soft furnishings, quiet music and visual and textile art that you can touch. It will not be completely silent, because there will be shows happening.
- You don't have to tell anyone the reason why you are using the break out space.
- If you don't know how to get to the break out space, you can ask a volunteer who will be wearing a purple shirt.



## Tickets

- There will be someone at the door to scan your ticket before you enter.
- You may need to wait in line to have your ticket scanned.

Image: a volunteer directing an audience member up the stairs

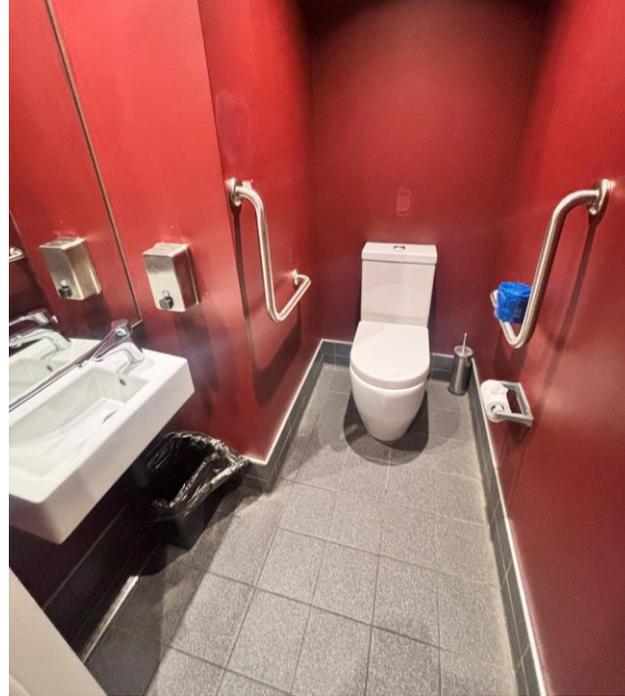


## Socialising

- You can go to The Festival Hub to socialise – you don't have to see a show.
- You can meet a friend for a drink or a packet of chips.



Images: a person pouring a drink at the bar, people socialising in the Loading Dock



## Toilets

- There are all gender toilets on the first floor and second floor of The Hub. Each toilet room has a sink and a toilet.
- There are accessible toilets on the ground, first and second floor.
- The accessible toilets have handrails if you need to hold onto something.
- If you need help finding the toilets, you can ask a volunteer who will be wearing a purple tshirt.

Image: three photos of toilets – an accessible toilet with rails and a shower and seat, a toilet cubicle with grab rails and a sink, a toilet with a sink.



## Bars

- There are two bars in The Hub – one in The Loading Dock and one In Common Rooms.
- The opening times for the Loading Dock bar varies, depending on the day:
  - Wednesday and Thursday: 5.30 pm – 11.00 pm
  - Friday and Saturday: 5.30 pm – 12.00 am
  - Sunday: 4.30 pm – 11.00 pm
- The bar in Common Rooms is open from 10.00 pm and finishes at 3.00 am on Friday and Saturday nights, and 9.00 pm until 2.00 am on Sunday nights. The Club may close earlier depending on the crowds.
- There will also be a person wheeling a trolley filled with drinks, and you can buy drinks from them.
- There will be alcoholic and non-alcoholic drinks to buy. There will also be chips.
- There will be free water to pour from the side of the bar.



Images: people standing at a bar being served, and a bar person pouring a drink at a bar



## Rooms in The Festival Hub

- Each room at The Hub is different.
- Most of the time, seats will be in rows in front of the stage. In some shows, the rooms may be set up in different ways.
- You can also call 03 9600 9666 or email [boxoffice@melbournefringe.com.au](mailto:boxoffice@melbournefringe.com.au) for more information about the room your show is in.



Images: audience members going into a room, and a closed door to a room.



## When should you arrive?

- The doors to the room where your show is in will open a few minutes before the show starts.
- It is different for every show.
- You will try to be at the venue at least ten minutes before the show time on your ticket.

Image: lots of people standing and sitting on stairs, waiting to go into a show. There is a volunteer waiting to scan tickets.



# Where should you sit?

- A volunteer will check your ticket at the door, and let you in.
- You can sit wherever you want, but it's best to fill the from the front.
- If you feel you might need to leave the show, you should try to sit on a seat at the end of a row.

## Before the show starts

- When you get into the room, there may be people talking, and there may be music playing.
- There may be lights moving or shining towards you.
- There may be people walking or wheeling to their seats, and you may have to stand up or move to let them in.

Image: people watching a show, smiling, clapping, some are wearing masks.  
The lighting is blue.



## When the show starts

- When the show is about to start, the ceiling lights will turn on and it will get darker.
- People should turn their phones on silent and put them away.
- When the show starts, there may be loud music that plays, and lights that move or shine towards me.
- There may be recording playing of a person speaking an Acknowledgment of Country.
- The artist/s will come out to start the show, and people may clap and cheer.
- The room will usually go dark when the show starts.

Image: lots of people dancing under a disco ball and fringe and bright lights. The lighting is red.

# During the show

- During the show, the artists will perform. They may do comedy or spoken word, they may be putting on a play, they may perform circus, cabaret or dance.
- There might be bright lights and loud music.
- During the show, people might stay quiet, they might laugh at jokes, they may clap and cheer during the show. You can do the same.
- At the end of the show people will clap and cheer. Some people might stand up to pay respect to the artist/s – this is called a standing ovation. You can stand up too.

Image: people watching the show, and a performer on a stage and people watching the show.





## After the show

- At the end of the show, the lights will come on. It will be time to leave.
- Music might play.
- Everyone will stand up and move towards the door.
- It might be busy and noisy as the audience leaves.
- You might want to go to the bar to get a drink or go straight home.

# Club nights



- There will be Club nights held at Common Rooms in The Hub on Friday, Saturday and Sunday nights. The Club starts at 10.00 pm and finishes at 3.00 am on Friday and Saturday nights, and 9.00 pm until 2.00 am on Sunday nights. The Club may close earlier depending on the crowds.
- These Club nights are often themed – for example, First Nations, music, high school formal, drag queens etc.
- There will often be dancing, loud music and flashing lights at the Club.
- The performances will mostly be on stage, but sometimes the performers will be on the floor among the crowd, or on a smaller stage.
- Sometimes people will, be encouraged to dress in theme. You can wear party clothes or casual clothes.
- There will be lots of people and the dancefloor is often crowded.

# Parties

- There will be several party nights at The Hub.
- These will be opening night and awards night.
- They will be held across Common Rooms and ETU ballroom on the first floor.
- There will be loud music, bright lights, speeches and some performances on stage.
- There will be some tables and chairs if you need a seat.
- People are encouraged to wear party clothes, but you can wear casual clothes too.



Image: a performer on stage, wearing a floral dress and beads. The audience is watching the show. The lighting is blue.

# Taking photos

- You may not be able to take photos during shows.
- Sometimes the artist/s encourages the audience to take photos and lots of people will use their phones to take photos. You can take photos if you want to.
- You can take photos during Club nights and Parties.
- You can post these photos to your social media, telling people you have been to the show.
- There might be professional photographers in The Hub, taking photos of the performances and audience. If you don't want to be photographed, let the photographer know.





# More information about the Festival

You can find out more about the Melbourne Fringe Festival at [MelbourneFringe.com.au](https://MelbourneFringe.com.au)

There is also information about the Festival at the Box Office in the Loading Dock, near the Bar in Trades Hall.